



ACCELERATE YOUR FUTURE

OSTHUSGROUP 

Vice President Marketing – US & EMEA (m/f/d)
Home Office

Über OSTHUS Group

Die OSTHUS Gruppe unterstützt ein tieferes Verständnis dafür zu entwickeln, wie Daten zur langfristigen strategischen Steigerung des Unternehmenswertes genutzt werden können. Vom Integrationsmanagement über die Analyse bis hin zur Archivierung und Bereinigung arbeiten unsere Teams daran, Unternehmensdaten in hochwertige digitale Assets zu verwandeln. Die Gruppe besteht derzeit aus drei Unternehmen: OSTHUS, unsere Consulting und Services Gesellschaft sowie zwei Produktunternehmen: ZONTAL (e-Archivierungs- und Lebenszyklusmanagementsysteme) und LeapAnalysis (förderierte virtualisierte, semantisch gesteuerte Datenintegration).

RESPONSIBILITIES

- Translating OSTHUS Group's goals into effective integrated marketing strategies and campaigns for key geographies, product lines, and customer segments
- Build, inspire, and lead a marketing organization that delivers against marketing goals, with clearly defined roles, career paths, succession plans, and employee success strategies
- Devise and guide local marketing models to ensure OSTHUS Group is well established in new markets globally and local programs are highly efficient and effective
- Oversee the development and execution of thought leadership and communications programs globally, with a particular focus on industry trades
- Ensure the function scales through successful cross-collaboration and gains leverage within the OSTHUS Group
- Develop and manage global marketing budget and measuring and optimizing marketing

REQUIREMENTS

- Bachelor's degree in Business Administration or similar
- Minimum five years of marketing leadership experience in a high-growth technology company
- Experience across marketing disciplines in Europe, particularly communications, demand generation and product marketing
- Proven track record of hiring, mentoring, and retaining marketing talents
- Demonstrated communications expertise
- Excellent operational and project management, including budget management and marketing measurement skills
- Hands-on mindset
- Collaborate team player with great interpersonal skills, the ability to work effectively cross-functionally
- Experience working in the global market
- Fluent in English (written and spoken)

YOUR BENEFITS

- Diverse portfolio of tailored training and professional and personal development measures offered by our in-house Academy
- The possibility to acquire a job bike
- Joint breakfast on Friday
- Attractive salary extra: ticket plus card
- Positive working culture including regular social activities
- ...and much more!

HOW TO APPLY

E-Mail your résumé, your salary expectations and your desired starting date to career@osthus.com. Refer to "Vice President Marketing – US & EMEA (m/f/d)" in the subject line.

Your personal contact: Ivonne Braun

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