



ACCELERATE YOUR FUTURE

Head of Marketing (m/w/d)

RESPONSIBILITIES

- Responsible for the development and implementation of the operative marketing strategy for OSTHUS Services
 - Planning and control of marketing campaigns, online marketing, brand- and content management
 - Keeping up with current trends, platforms, social media formats and subject areas for the conceptual development of marketing activities
 - Optimization of the overall marketing process
 - Market and competitor analysis
 - Definition of target groups and development of suitable reach-out strategy
 - Management and implementation of interdisciplinary projects
 - Close collaboration with the sales department to ensure achievement of goals
 - Responsible for event and budget planning
 - Management of marketing staff and collaboration with external agencies
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REQUIREMENTS

- Completed degree in marketing, in business administration or comparable
 - At least 4 years of experience in coordinating and implementing marketing strategy and activities
 - Experience in team leadership
 - Experience in press and public relation
 - Very good knowledge of campaign management and online marketing
 - Experience in the life science, pharma or IT industry is an advantage
 - A high level of understanding and analyzing complex issues and a high degree of self-responsibility
 - Multiple years of experience in creating company presentations as well as a strong visual perception
 - Excellent communication skills
 - Business fluent German and English skills, spoken and written
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HOW TO APPLY

E-mail your résumé with salary expectations and desired start date to career@osthus.com. Refer to "Head of Marketing (m/f/d)" in the subject line.

Your personal contact: Ivonne Braun

OSTHUS GmbH

Eisenbahnweg 9-11
52068 Aachen



Contact us:

+49 151 11435345

Also via WhatsApp!

Find out more about our culture and your benefits on www.osthus.com/career

ABOUT OSTHUS Group

OSTHUS Group supports teams in building a deeper understanding of how data can be used to strategically amplify enterprise value long-term. From integration management, analytics to archiving and purging, our team works with company stakeholders to transform enterprise data into high value digital asset. The Group consists of four companies at the moment: OSTHUS Services and three product companies: ZONTAL (e-Archiving and Lifecycle Management Systems), LeapAnalysis (Federated Virtualized Semantically-driven Data Integration) and Accurids (Distributed Reference and Master Data System), all of which offer ground-breaking technology where none of its kind currently exist in industry.

ABOUT OSTHUS Services

OSTHUS is a leader in Scientific Informatics. Our customers are the top companies in the pharmaceutical, bioinformatics and life science industries. With sites in Europe, the US and China, we offer a modern, exciting and attractive working environment. Using state-of-the-art methods and technologies, we work on future-oriented projects in the areas of Big Data, Machine Learning and AI. Personal development, innovation and diversity are of great importance to us as well as to our customers and employees.